

Cookies policy

The cookies policy sets out the rules for the use of cookies by the website

I. Definitions

1. **Administrator** - this is the Website operator placing cookies files on the Website User's end device and accessing them. The website operator is Global Parks Poland with registered office in Warsaw.
2. **Service** - means a website or application where the Administrator maintains a website operating in the domain: www.parkofpoland.com
3. **Device** - means an electronic device through which the User gains access to the Service.
4. **User** - means an entity for which electronic services may be provided or with whom a contract for the provision of electronic services may be concluded.
5. **Cookies** - these are files transferred to web browsers, then stored in the Device's memory and read by the server each time you connect to the Service.

II. Types of cookies and the purposes for which they can be used

1. The Service uses the following types of cookies:
 - a) technical cookies - they enable correct use of message transmission and remembering User's settings. They also allow to create simple statistics on the use of the Website.
 - b) functional cookies - they adapt the content of the Service to the User's preferences and help in its optimization (e.g. in better matching of the displayed website to the device or choices made earlier by the User).
 - c) analytical cookies - they enable creation of anonymous statistics that help to understand how the Service is viewed. This allows to improve its structure and content.
 - d) tracking cookies - enabling retargeting users, i.e. broadcasting ads only to those users who have previously visited the target site and create look alike profiles, i.e. searching for users similar to our users.

III. Cookies storage time

Permanent cookies - they remain on the device for the time specified in the file parameters or until they are manually removed by the User.

IV. Storage conditions for cookies

1. In many cases, the software used for browsing websites (web browser) by default allows the storage of cookies on the User's Device. The User may at any time change the settings for cookies. These settings can be changed in particular in such a way as to block the automatic handling of cookies in web browser settings.
2. The Service Operator informs that disabling cookies in the web browser affects the way the Service page is displayed, some functions depending on remembering the settings saved in cookies will not be available in such a situation.

